

BY EXOTICS RACING

# FOR IMMEDIATE RELEASE



Drivers wait at the starting line at Vegas Superkarts by Exotics Racing. (Photo courtesy of Exotics Racing)

### EXOTICS RACING OFFICIALLY LAUNCHES <u>VEGAS SUPERKARTS,</u> THE CITY'S LONGEST, WIDEST, FASTEST OUTDOOR GO-KART RACETRACK

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## Special Pricing Offered for Las Vegas Residents

LAS VEGAS (May 14, 2019) – Vegas Superkarts (VSK) by Exotics Racing is the brand-new go-kart attraction, offering a true racing experience. Las Vegas locals, families and visitors can drive the new fleet of 4-stroke, gas-powered Sodikart SR5 270 CCs on the city's longest, widest and fastest outdoor go-kart racetrack.

"We created this experience because go-karts are just pure fun and it's representative of who we are," beams David Perisset, co-founder, Vegas Superkarts by Exotics Racing. "This experience is nothing like you've seen before – our fleet of go-karts reach top of speeds of over 40 MPH around a track with a variety of straightaways and technical turns. Vegas Superkarts races are also offered at a great price which makes it ideal for groups and families looking for an adrenaline-pumping experience."



### THE GO-KARTS

The Sodikart SR5 4-stroke gas engine go-kart is more powerful than the average electric, indoor kart. VSK selected this model to provide guests a fast-paced, professional go-kart racing experience on a purpose-built racetrack.

The Sodikart SR5 features innovative technology such as a 2D adjustable pedal, where drivers can easily adjust the distance to the pedals to themselves and a full floor covering.

Drivers must be at least 14-years-old and 55" tall. The Sodikart 2Drive offers two seats, enabling passengers who at least 42" tall to ride.

#### THE RACETRACK

Designed by Exotics Racing Co-Founder Romain Thievin specifically for go-karts, the 2,100-foot long outdoor asphalt track includes:

- 14 turns and sharp hairpins
- Fast acceleration straightaways
- Professional safety barriers

#### THE EXPERIENCE

Before guests arrive to the track, they may download the Vegas Superkarts app via iPhone and Android. The app features online registration and live rankings which enable guests to compare their times and ranks against past drivers' records.

From there, a safety briefing video is presented to instruct guests what to expect. Once they receive their helmets, it's time to drive!

Guests and passengers make their way out to the purpose-built racetrack where they strap in and prepare for their race. Up to 12 go-karts can simultaneously be on the track.

VSK is the only track in Las Vegas to participate in the Sodi World Series (SWS), which hosts go-kart races throughout the year and around the world within the SWS' network of tracks. <u>Click here</u> for more information.

#### PRICING

Pricing begins at \$35 per race and per person. Various packages are available, including sprint races and endurance races open to all.

Exclusively offered to Las Vegas residents and U.S. military who experience Vegas Superkarts from now through June 30, they will receive an annual membership valid for 12 months. The Vegas Superkarts membership will include a special price of \$25 per race, one complimentary birthday race and 10 percent off all Exotics Racing supercar experiences.

Bachelor party packages, group experiences and private races are also available.



<u>Click here</u> for additional pricing and information including Grand Prix and endurance races taking place every Friday starting at 6 p.m.

## WHAT'S NEXT

Vegas Superkarts is located next to Exotics Racing, the world's largest supercar driving experience, at the Las Vegas Motor Speedway. With a shared lobby and EXR Café and Restaurant, once go-kart races conclude, Vegas Superkarts guests may access Exotics Racing's pitlane to race supercars, such as Ferraris, Lamborghinis and more race around a separate 1.2-mile-long racetrack.

Romain Thievin, co-founder, Vegas Superkarts by Exotics Racing, concludes, "Where else can you race go-karts and then drive supercars? The sounds, the thrills, the excitement. It's all in one place."

Night sessions, new junior go-karts for drivers ages eight through 14 and much more will be announced later this year.

Vegas Superkarts opens daily at 11 a.m.

## ABOUT EXOTICS RACING

Exotics Racing is the world's largest supercar driving experience. An award-winning industry leader since 2009 and located at the Las Vegas Motor Speedway, Exotics Racing offers more than 50 exotic cars to drive and/or ride in, including models by Ferrari, Lamborghini, McLaren, Porsche, Aston Martin, Audi, Mercedes, Acura, Nissan, Corvette and more. Professional racing drivers designed the 1.2-mile racetrack to highlight the supercars' most acclaimed performance capabilities, daring drivers to brake late and drive fast. The track features seven turns, an 1,800-foot straightaway and Formula One safety barriers. Exotics Racing also has a track located in Fontana, California at the iconic Auto Club Speedway. In 2019, new road tours showcasing Los Angeles will be announced. Also new in 2019: Vegas Superkarts by Exotics Racing. This new go-kart attraction offers a true racing experience where guests drive 4-stroke gas-powered SODIKART SR5 270 CCs on Las Vegas' longest, widest and fastest go-kart track, complete with hairpin turns, a fast acceleration straightaway and professional safety barriers. Follow on Facebook and Instagram: @ExoticsRacing and @VegasSuperkarts (#ExoticsRacing and #VegasSuperkarts).

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