



Suite Guide



February 29 – March 2, 2008

www.lvms.com

Suite Package Contents

THE ITEMS IN YOUR SUITE PACKAGE SHOULD BE:

- **Gate/Suite Tickets:** Attached to each gate/suite ticket is one (1) **Suite Check-In Redemption Coupon** redeemable at Suite Check-In for a wristband allowing suite level access. Additionally, your suite ticket, together with this wristband, allows your guests Neon Garage and pre-race pit access. Both your ticket and wristband must be visibly displayed during your time in these areas. Pit Access times and instructions follow. LVMS guest services representatives will scan your guests tickets as they enter through the ticket gates or exit through the ticket gates with the intent to re-enter.
- **Parking Passes:** One (1) parking pass will be included for every two tickets (i.e. 60 suite tickets equals 30 parking passes). This pass should be visibly affixed to the lower driver's side corner of the windshield of each automobile before entering the speedway.
- **Facility Map:** Included as Appendix C of the Suite Guide
- **Traffic Plan:** Traffic plans for you and your guests will direct vehicles to Suite Parking.
- **Suite Worker Pass:** Two (2) suite worker passes are included in your rental for gate and suite access. No other amenities are included with this worker pass. Workers will **NOT** receive a wristband.

Section One: Schedules, Dates, Times & Deadlines

February 1, 2008 - Deadline for all Suite Upgrades, orders and changes.

February 15, 2008 - Deadline for Levy Restaurants suite menu orders.

February 20, 2008 - Las Vegas Motor Speedway Transportation Luncheon for motorcoach parking instructions. For additional information, please call 702-632-8169. **This luncheon only pertains to you if you are bringing guests by motorcoach.**

RACE DATES & GATE/START TIMES

- **Friday, February 29, 2008--NASCAR Qualifying Day**
Gates Open: 8:00 AM
Friday Pre-Race Pit Access: All Day
NASCAR Nextel Cup Series Qualifying: 3:10 PM
NASCAR Busch Series Qualifying: 5:10 PM
- **Saturday, March 1, 2008--NASCAR Nationwide Series “Sam’s Town 300”**
Gates Open: 8:00 AM
Saturday Pre-Race Pit Access: 8:00 AM – 12:30 PM
Green Flag: 1:30 PM
- **Sunday, March 2, 2008--NASCAR Sprint Cup Series “UAW-Dodge 400”**
Gates Open: 7:00 AM
Sunday Pre-Race Pit Access: 7:00 AM – 12:30 PM
Green Flag: 1:30 PM

All times are tentative & subject to change

Section Two: Preparation For The Event

PRE-RACE SETUP

- **Pre-race drop-off, setup, and decoration must be completed prior to Friday or during hours when the public gates are not open (at least one [1] hour before/after gates open/close [pg. 3]).** Please contact your account executive to schedule a time when you may gain access to your suite.

SUITE CHECK-IN

All suite attendees must stop by one (1) of the four (4) Suite Check-In Locations prior to entering his/her suite **DAILY**. At Suite Check-In, attendees will be required to sign a waiver when applicable and receive a wristband with the **Suite Check-In Redemption Coupon**. Suite Check-In opens at the same time as the Gates open (pg. 3).

SUITE CHECK-IN LOCATIONS

Suite Check-Ins are located (Please view Suite Check-In locations in Appendix C on the Facility Overview Map):

- In the Lot 5 Suite/VIP Parking Lot across Checkered Flag Blvd.
- Between Elevators 6 & 7 after entering through the gates.
- Between Elevators 2 & 3 after entering through the gates.
- Corporate Bus Lot across Speedway Blvd. from Turn 4 of the Speedway (North of the Drag Strip).

NEON GARAGE AND PIT AREA DRESS CODE

Las Vegas Motor Speedway and NASCAR will enforce the following NASCAR dress code: Shoulders must be covered at all times. Closed-toe shoes are required. Long pants are required. Children under 16 are not permitted in the pit area at any time (16-18 year olds may only enter with parent or legal guardian, suite ticket, and wristband).

PRE-RACE PIT ACCESS

- Your suite ticket and wristband will serve as your pre-race pit pass.
- Your ticket and wristband must be visible at all times.
- Must be 18 years old (16 if escorted with parent or legal guardian).
- Dress code listed above must be followed.

PRE-RACE PIT ACCESS SCHEDULE

| Date | From | To |
|---------------------------|-------------|-----------|
| Friday, February 29, 2008 | 8:00 AM* | 7:30 PM* |
| Saturday, March 1, 2008 | 8:00 AM* | 12:30 PM* |
| Sunday, March 2, 2008 | 7:00 AM* | 12:30 PM* |

IMPORTANT NOTE: These times are subject to change pending notification of final official schedule from NASCAR. – **2008 times have changed from last year.*

FOOD AND BEVERAGE SERVICE

Levy Restaurants Sports & Entertainment will provide all food service at Las Vegas Motor Speedway. The **deadline** for placing food and beverage orders is **February 15, 2008**. **Please review the Levy Policies and Procedures** in the suite menu prior to ordering.

Guest Relations Phone: 312-932-4951
Fax: 800-860-2466

Please note that you may not bring any outside food or beverages through the gates or into your suite. **THERE WILL BE NO EXCEPTIONS.**

SECURITY

Guests must pass through security check-points to access your suite. Therefore, guests must have their Gate/Suite Ticket and wristband with them and visibly displayed in order to pass through these check-points and while they are moving in and around the suites.

Please note that any items left in the suites (e.g.: banners, flags, programs, decorations, etc.) are the sole responsibility of the client. Las Vegas Motor Speedway is **NOT** responsible for any personal belongings left in your suite.

ENTRY/RE-ENTRY

Guests will have their ticket barcodes scanned upon entering/exiting/re-entering through the grandstand gates and infield tunnel. Please have your tickets out and ready when preparing to enter or exit the gates or infield tunnel. Please arrive early to avoid any delays at the gates.

CONTACT INFORMATION—RACE DAY

Las Vegas Motor Speedway Account Executives:

Cheryl Kallal—702.210.2936
Craig Cochran—702.210.5015
Paul Woody—702.210.4541
Naysan Gray—702.210.2876
Ricky May—702.210.2935

Section Three: Suite Additions

SOUVENIR PROGRAMS

Souvenir programs are available for purchase. Please refer to the Suite Upgrade Order Form included in Appendix A for pricing. Programs must be ordered no later than **February 1, 2008**. All program orders must be paid in advance. Programs will be delivered to your suite.

DECOR

Many clients choose to upgrade their suite with other attractions (floral, balloons, souvenir programs, and scanners). In Appendix A, Las Vegas Motor Speedway-approved vendors for each of these categories are listed, including contact names and numbers. **Only the vendors listed will be granted access.** Please select your upgrade vendors from the choices provided in Appendix A below the Suite Upgrade Order Form.

[Section Four: Frequently Asked Questions](#)

HOW DO I RECEIVE MY PIT PASSES AND NEON GARAGE PASSES?

Your wristband and Gate/Suite Ticket will act as your pre-race pit pass. Make sure each of your guests stops by one of the five Suite Check-In locations prior to visiting your suite (See pg. 4).

HOW DO I CONTACT MY LVMS ACCOUNT EXECUTIVE?

You may contact your account executive by calling the phone number listed below.

| | | |
|---------------|--------------|-------------------|
| Cheryl Kallal | 702.632.8284 | ckallal@lvms.com |
| Craig Cochran | 702.632.8177 | ccochran@lvms.com |
| Paul Woody | 702.632.8285 | pwoody@lvms.com |
| Naysan Gray | 702.632.8236 | ngray@lvms.com |
| Ricky May | 702.632.8254 | rmay@lvms.com |

WHERE IS LOST & FOUND?

The Lost & Found booth is located at the end of the Neon Garage access tunnel under the grandstands. Contact the LVMS switchboard (702-644-4444) or receptionist on the ground floor of the Administration Building.

WHERE CAN I GET A TAXI?

The Taxi & Limo station is located at Gate B just off of Checkered Flag Boulevard to the Southwest of the Administration Building.

WHERE CAN I RECEIVE MEDICAL ATTENTION?

LVMS Medical Centers are located inside the Spectator Gates B and under the Earnhardt Terrace, identified by the medical Red Cross. In case of emergency ask your VIP Services Representative, uniformed police or security, or any LVMS staff member to alert emergency personnel via radio.

WHERE ARE PAY PHONES?

Pay phones are located in the following areas:

| | |
|--------------------------|--|
| Administration Building: | North side, outside gift shop, and inside the lobby. |
| Grandstand Level: | Sections 1-G, 3-J, and 4-L |
| Mezzanine Level: | Sections 2-V, 2-R, 2-O, 2-K, 2-H, and 2-D. |

TDD: There is a handicapped-accessible TDD unit available at the grandstand end of the pedestrian tunnel located near Elevator #4.

WHERE ARE THE ATM MACHINES?

ATM machines are located at the bottom of Elevator Tower 5, at the bottom of Elevator Tower 7, in Earnhardt Terrace Mezzanine, in Petty Terrace Mezzanine, behind Grandstand Section 4, on concourse between Sections 3 & 4, and in the lobby of the Administration Building. Additional ATM machines will be located in the Neon Garage and at the Dirt Track Ticket Office.

ARE COOLERS OR BOTTLES PERMITTED?

No. Coolers and food/ beverage are not permitted to be brought into the Super Speedway at any time.

ARE PETS PERMITTED?

No. Animals, with the exception of helper animals for the handicapped, are not permitted in the Suites or SuperSpeedway.

WHERE IS THE GIFT SHOP?

In addition to the many midway vendors, a full range of motorsports apparel and gifts are available at Speedway World: the official gift shop of Las Vegas Motor Speedway. Speedway World is located in the bottom of the LVMS Administration Building near Gate C (marked TICKETS/GIFT SHOP).

CAN I GO IN TO THE NEON GARAGE?

Yes, Suite guests are permitted in the Neon Garage before, during, and after the race each day. Please note that Victory Lane will take place in the Neon Garage and all Suite guests are welcome to attend. Contact your account executive for additional information.

CAN I GO IN THE NASCAR GARAGES?

No, a pre-race pit pass is included in the package, but not NASCAR garage access. However, we do have Lap Sponsorships available that do include a cold garage pass for Sunday. Contact your account executive for additional information.

WHERE CAN I FIND ADDITIONAL INFORMATION?

The official web site of Las Vegas Motor Speedway is www.lvms.com. Refer to it often for up-to-the-minute information. Be sure to use the on-line Visitor Guide for helpful tips. Contact your account executive for additional information (contact information on pg. 5).

Appendix



2008 Suite Upgrade Order Form

| | | | | | |
|------------------------------------|--|---------|------|--|--|
| CONTACT NAME: | | | | | |
| COMPANY: | | | | | |
| TELEPHONE: | | | | | |
| FACSIMILE: | | | | | |
| ADDRESS: | | | | | |
| CITY: | | STATE: | ZIP: | | |
| Email address: | | | | | |
| ON-SITE CONTACT INFORMATION | | | | | |
| Name | | | | | |
| Company | | | | | |
| Cell # | | Pager # | | | |
| Authorized Signature(s) | | | | | |
| | | | | | |

ITEMS FOR SUITE # _____

*Advance payment by Credit Card is required for all upgrade purchases. Please complete page 2.

| Item | Qty | Price | Total |
|---------------------------------|-----|----------------|-------|
| Souvenir Programs | | \$10 ea | |
| Specialty Linens (Color: _____) | | \$40 ea | |

LVMS APPROVED VENDOR LIST

FLORAL

| <u>Name</u> | <u>Contact</u> | <u>Location</u> | <u>Phone</u> |
|---------------------|-----------------|-----------------|----------------------|
| Tropical Images | Any | California | 800.575.7673 |
| Flowers by Michelle | Michelle/Shelly | Las Vegas | 800.798.1847 |
| Southern Race | Nelda Neal | Georgia | 770-979-4238 |
| Day Promotions | | | njntwn@bellsouth.net |

BALLOONS

| <u>Name</u> | <u>Contact</u> | <u>Location</u> | <u>Phone</u> |
|-----------------|----------------|-----------------|----------------------|
| Tropical Images | Any | California | 800.575.7673 |
| Southern Race | Nelda Neal | Georgia | 770-979-4238 |
| Day Promotions | | | njntwn@bellsouth.net |

SCANNERS

| <u>Name</u> | <u>Contact</u> | <u>Location</u> | <u>Phone</u> |
|--------------|----------------|-----------------|--------------|
| Flag to Flag | Rick Farrell | North Carolina | 704.424.4300 |



CREDIT CARD AUTHORIZATION FORM

Date: _____ Requested by: _____

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

CREDIT CARD CHARGE AUTHORIZATION

____ MasterCard ____ Discover ____ Visa ____ American Express

Account Number _____ Expiration Date (month/day/year) _____

Cardholder's Name: _____

Cardholder's Billing Address

Address _____ City _____ State/ZIP _____

Phone Number _____ Fax Number _____

I authorize **NEVADA SPEEDWAY, LLC dba LAS VEGAS MOTOR SPEEDWAY** to charge my credit card in the amount of \$ _____ for the purchase of _____.

Cardholder's Signature

Cardholder's Name – Please Print

PLEASE FAX TO LVMS SALES: (702) 632-8222

APPENDIX B: SUITE/VIP PARKING—LOT #5

Welcome to Las Vegas Motor Speedway! The following information will provide you with the necessary information to get you in and out of Las Vegas Motor Speedway in the timeliest manner. In order to minimize traffic delays please follow the traffic and parking procedures listed below. Your cooperation is greatly appreciated. Should you have any questions please contact the LVMS Operations Department at 702-632-8234.

*** Suggested route ***

Las Vegas Blvd Northbound:



LVMS suggests that you plan to arrive by using **Las Vegas Blvd**. Use any of the northbound lanes on Las Vegas Blvd until you pass Range Rd. At this point begin to merge over to the far-left northbound on Las Vegas Blvd

**Hollywood Blvd
LEFT TURN:**



As you approach LVMS on Las Vegas Blvd, merge into the far-left northbound lane and **turn left** at Hollywood Blvd.

**Gate 10
RIGHT TURN:**



Proceed on Hollywood Blvd to **Gate #10**, this gate will be identified as the LOT 5 and Checkered Flag RV entrance. Make sure that your parking pass is clearly displayed and attached to your windshield.

*** If you plan to arrive via I-15 north use these instructions ***

I-15, Exit 54:



Exit I-15 northbound at Exit 54 (Speedway Blvd). Use the **right-hand shoulder lane on the exit ramp**.

Hollywood Blvd:



Make the first right-hand turn on Speedway Blvd at Hollywood Blvd (Petro Truck Stop).

**Gate 10
LEFT TURN:**



Proceed on Hollywood Blvd to **Gate #10**, this gate will be identified as the LOT 5 and Checkered Flag RV entrance. Turn left at gate 10 and follow the direction signage to Lot 5. Make sure that your parking pass is clearly displayed and attached to your windshield.

NOTE: Guests requiring handicapped parking services should follow the directions below to the Handicapped Parking Lot. Guests choosing to park in the Handicapped Parking Lot must display a handicapped placard.

HANDICAPPED PARKING INSTRUCTIONS

Entrance

- Display HANDICAP PLACARD in lower driver's side corner of the front windshield.
- All HANDICAP vehicles **must arrive at the Speedway via Interstate 15**
- From Las Vegas, follow **Interstate 15 North to Exit 54 (Speedway Blvd.)**
- From Exit 54, **proceed straight (crossing Speedway Blvd.) passing under the LVMS marquee.**
- Follow traffic officer direction toward the **Handicap Parking Lot**
- Upon arrival, proceed through the **RIGHT GATE into HANDICAP PARKING LOT**
- Failure to follow the above instructions will result in you being directed to the general parking lot.

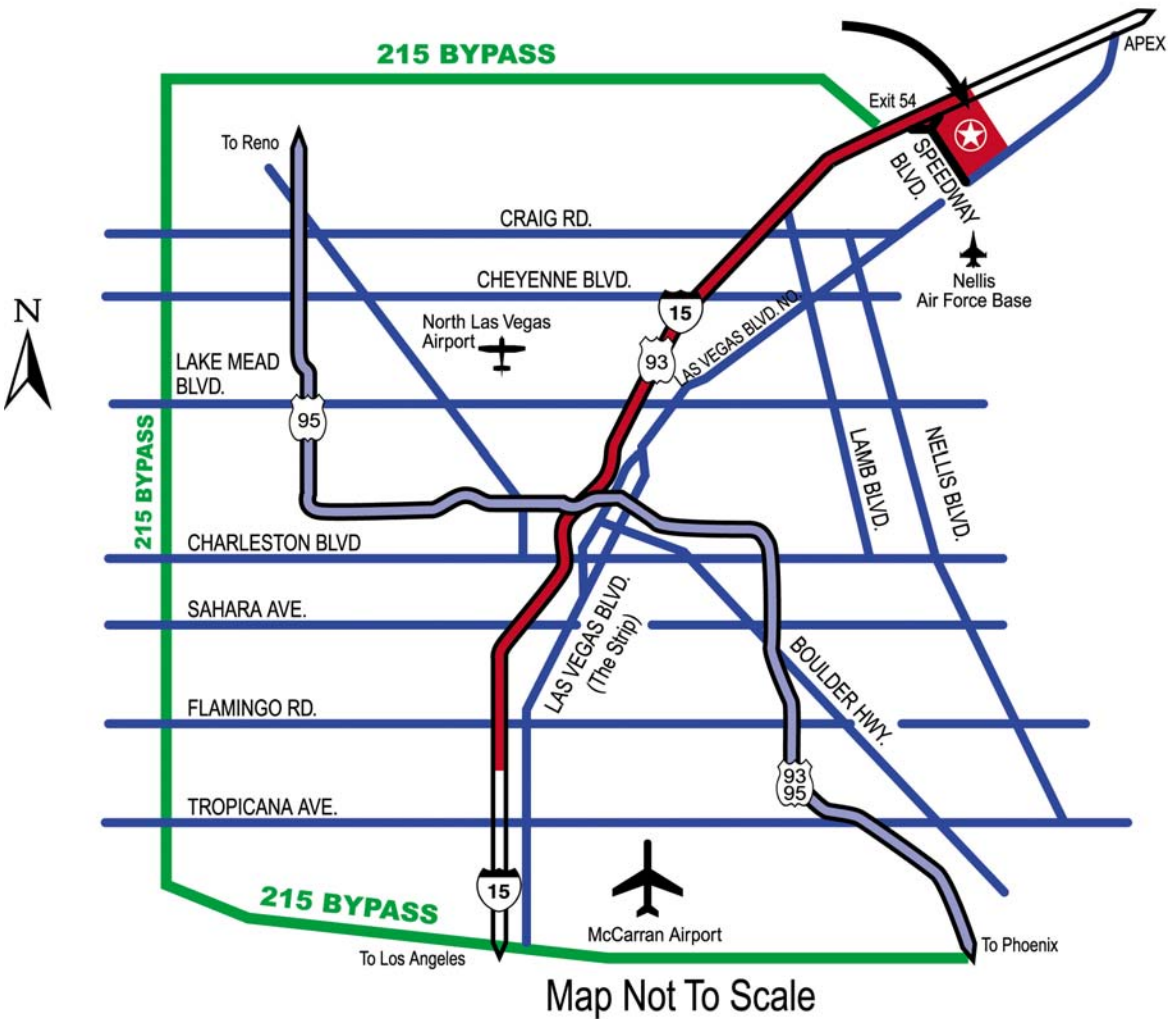
***It is important to understand that the Exit route will be different from the Entrance route*

Exit

- Follow signs and traffic officer direction to **GATE 8. Stay in LEFT lane.**
- Exit Gate 8 by turning **LEFT (NORTH) onto Las Vegas Blvd.**
- **Proceed on Las Vegas Blvd. & follow signs to Interstate 15**

Important – You **must** follow the designated transportation routes as they will be under the continuous watch of the Nevada Highway Patrol and the Las Vegas Metropolitan Police Department. These Public Safety officers will strictly enforce these routes. Your cooperation is appreciated.

APPENDIX C: LAS VEGAS AREA MAP



Las Vegas Motor Speedway is located at Exit 54 (Speedway Blvd. / Hollywood Blvd.) off of Interstate-15, approximately 10 miles north of the world-famous Las Vegas Strip.

FACILITY OVERVIEW MAP

