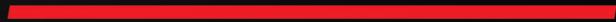




***LAS VEGAS***  
***MOTOR SPEEDWAY***



***MEETINGS***  
***& EVENTS***



# ABOUT US

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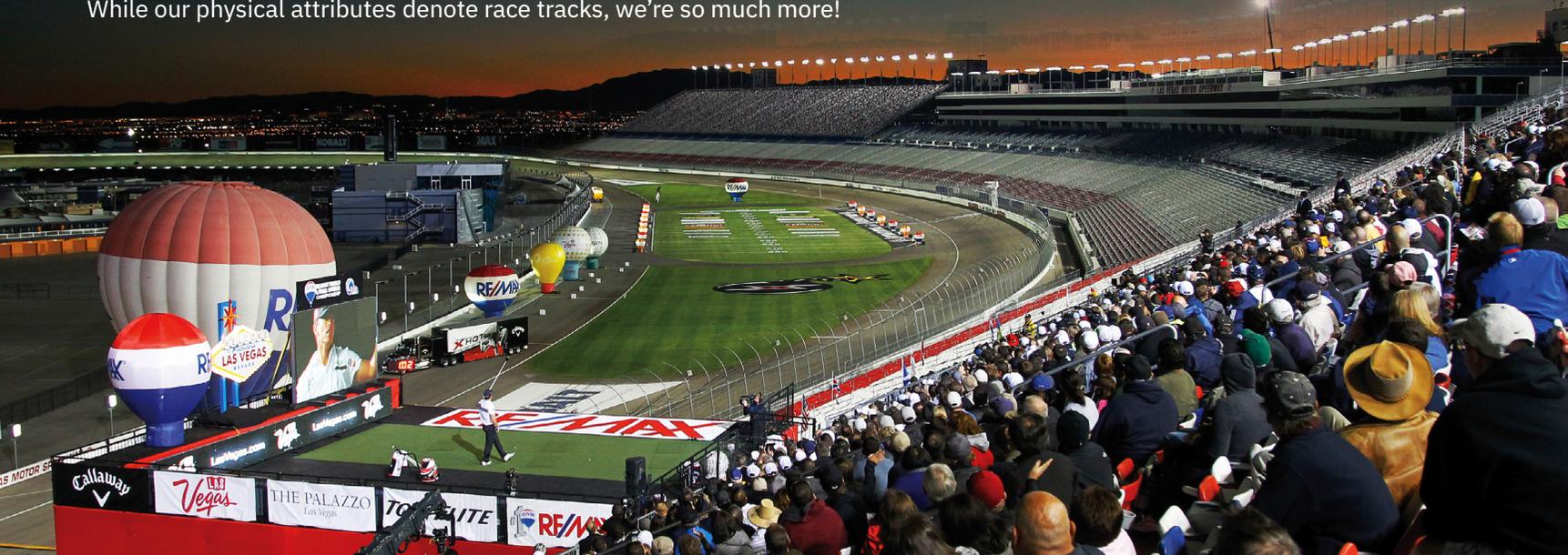
Las Vegas Motor Speedway, Speedway Motorsports Inc.'s four-time Speedway of the Year, is a gold mine of opportunity for any business looking for a one-of-a-kind experience for its staff or clients.

Not only does the more than 1,000-acre property include nine diverse racing venues, but it is also equipped with modern amenities that make for stellar meeting locations for groups of all sizes.

Las Vegas Motor Speedway is a beehive of nonstop activity and the perfect location for your next event.

# DIVERSE DISRUPTIVE DYNAMIC

When you think of corporate events, you probably don't think of a speedway! We host more than 1,400 event days a year....how is that even possible? At any given time, we have three to five events on the same day. While our physical attributes denote race tracks, we're so much more!



## A LOCATION WHERE ANY EVENT IS POSSIBLE

If you have an event, we have the setting. From track rental to team experiences to catering, we do it all in Vegas and it's all exciting.

With 20-plus years as a Las Vegas community leader...we're ready for anything. Our sales staff has produced SMI's Salesperson of the Year for five years running. Our promise is to deliver your vision with the highest level of professionalism and customer service.

We take the phrase "turn-key solution" to an all new level.





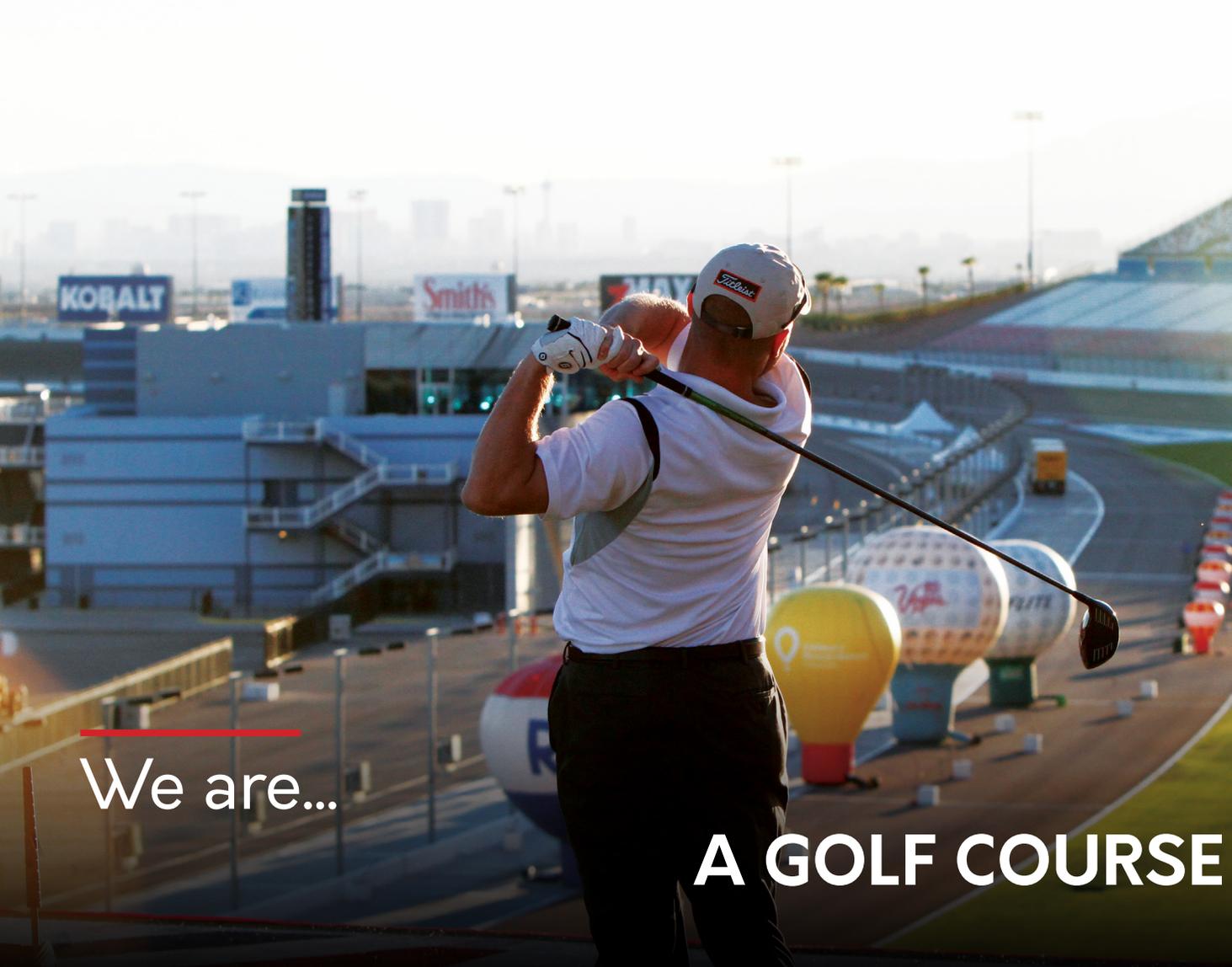
We are...

**A MUSIC FESTIVAL VENUE**



We are...

**AN AIR RACE VENUE**



We are...

**A GOLF COURSE**



We are...

**A VENUE FOR MARATHONS & RACES**



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We are...

**A COMMERCIAL SHOOT & PRODUCT LAUNCH VENUE**



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We are...

**A TRADE SHOW VENUE**

# LEVY CATERING

Levy Restaurants is the exclusive on-site catering company for LVMS.  
Let the chef customize a menu for a group of any size.





## DRAFT BAR

Our draft bar mixes it up and you should do the same. Located on club level, this lounge-style bar provides TVs to catch up on sports or lounge around an outdoor fire pit in a unique setting. Views include superspeedway infield and Las Vegas skyline. Treat your guests to libations, cuisine, and chill.



## CLUB LEVEL

Indulge your senses with the best seats in the house, coupled with our newly remodeled Club Level! Positioned in the front-stretch grandstand, the view and amenities are unmatched!

# BLACKJACK CLUB

The exclusive Blackjack Club is located on the third floor of the media center with views of the superspeedway. It has a wrap-around outdoor patio which allows indoor / outdoor functionality.

The room can seat up to 250 people and can be divided into two sections. There are LCD televisions in the Blackjack Club and a private elevator and lobby to access the room.



Capacity

250



Configuration

2 Sections



Square Feet

4,600



# DRIVERS' MEETING ROOM

The Drivers' Meeting Room can accommodate up to 300 people or can be divided into three sections.

It is an ideal place for an automobile introduction and product training. It can be turned into a classroom setting.



Capacity

300



Configuration

3 Sections



Square Feet

6,000



### Media Center Conference Room

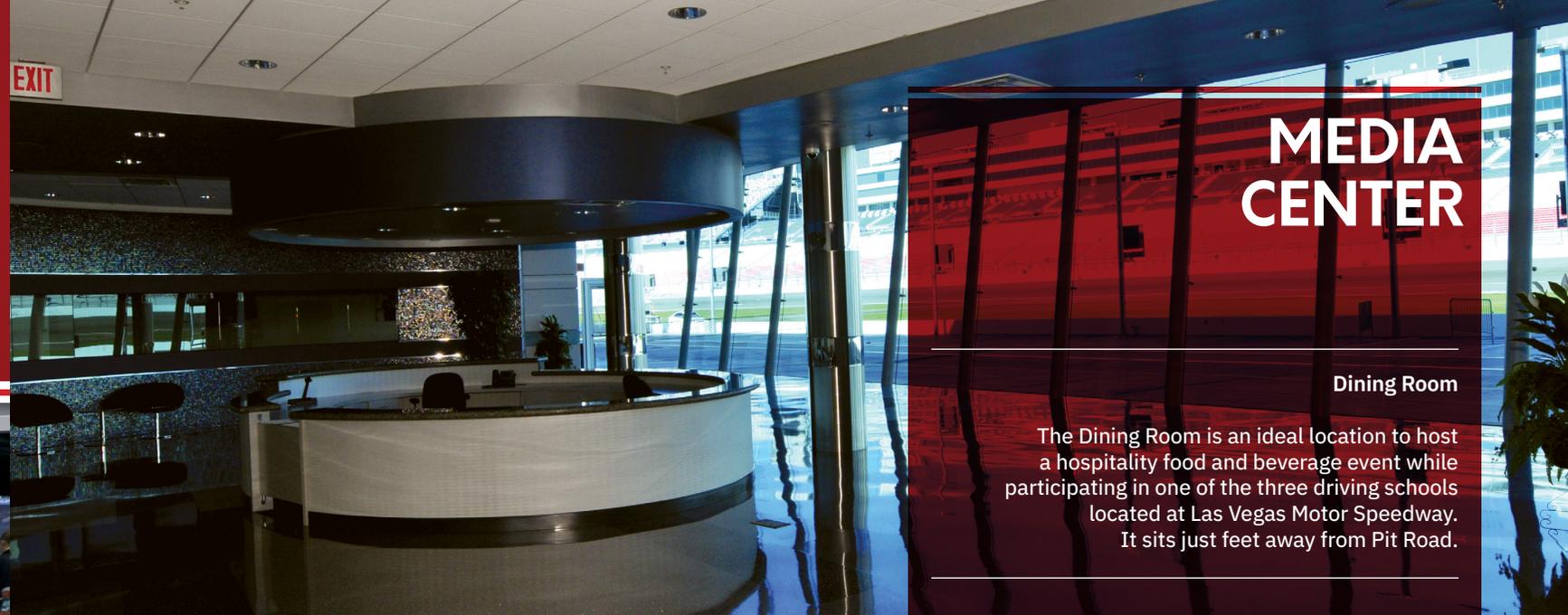
The media center conference room provides a private state-of-the-art meeting space for up to 15 guests. The room is equipped with WiFi, as well as an HD television that can also be used as a viewing screen for presentations. The conference room is located on the first floor of the media center directly between the drivers' meeting room and dining room.

### The Spa

Truly the most diverse motorsports facility, Las Vegas Motor Speedway offers a little relaxation and recuperation in the heart of the superspeedway infield. Enjoy a full-service spa experience during a corporate event or one of Las Vegas Motor Speedway's marquee events and give your clients and/or guests the true V.I.P. treatment.

### Media Center Foyer

The lobby/foyer of the LVMS media center is a perfect complement to events being held in the media center or anywhere inside the superspeedway. It has a fully equipped check-in desk that can be converted into a permanent bar or serving station. The foyer area has easy access to pit lane, as well as the Neon Garage, and is situated between the drivers' meeting room and dining room.



# MEDIA CENTER

### Dining Room

The Dining Room is an ideal location to host a hospitality food and beverage event while participating in one of the three driving schools located at Las Vegas Motor Speedway. It sits just feet away from Pit Road.



Capacity 100  
Square Feet 1,900



We are...  
**EMPLOYEE RECOGNITION & TEAM BUILDING**





# NEON GARAGE

The Neon Garage is composed of four garages, full-service concession areas, a bar and a stage that can be equipped to host any level of entertainment.

The entire Neon Garage area encompasses 125,000 square feet, and any level of power and lighting is available.

-  Configuration **4 Sections**
-  Square Feet **125,000**



We are...

**MAKING MEMORIES**

# TURN 4 GARAGE

The Turn 4 Garage is two buildings, each measuring 12,000 square feet. The area has 54 full-size garage stalls and three larger stalls that are used as inspection bays during NASCAR events.

This garage is located between turns 3 and 4 on the infield of the superspeedway. The area is ideal for trade shows, food and beverage events, classroom training and vehicle storage.



Square Feet

12,000



We are...

## DRIVING EXPERIENCES

Add some excitement to your event by allowing your guests to jump behind the wheel of a race car while participating in one of three driving schools at LVMS.



## DREAM RACING

The only 5-star driving experience located at LVMS, offering the world's widest selection in exotic cars and race cars. Dream Racing provides fully customizable events and activities for groups of 10 to 10,000 guests. The world-class facility boasts well over 60,000 square feet of meeting rooms, dining areas and a VIP lounge.

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# NASCAR / ANDRETTI RACING EXPERIENCE

Drive Indy-style race cars and NASCAR stock cars on the 1.5-mile Las Vegas Motor Speedway. Corporate and group events can customize a driving or ride-along program with experiences ranging from 3 to 30 laps and reaching speeds up to 160 MPH.



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## EXOTICS RACING

The world's largest driving experience boasts more than 50 exotic cars, including Lamborghinis, Ferraris, Porsches, Audis and Aston Martins. The 1.2-mile course includes seven turns, a high-speed banked bowl and an 1,800-foot straightaway.

# SUPERSPEEDWAY

The 1.5-mile oval has hosted everything from NASCAR races, concerts and the Electric Daisy Carnival to the ReMax World Long Drive Championship and Red Bull Air Race World Championships. LVMS is a perfect venue for corporate outings with an inside road course, driving experiences and a 60,000-square-foot, state-of-the-art media center.



Capacity

123,000



Configuration

1.5 mile Tri-Oval



# INSIDE ROAD COURSE

This 1.1-mile course features 11 turns, a 1,100-foot straightaway, an electronic timing/scoring loop, concrete curbing and ample runoff. Located on the interior of the superspeedway in close proximity to the garage space, this track may be configured into two courses: a .76-mile (seven-turn layout) and a .33-mile oval.

-  Turn **11 Turns**
-  Configuration **2 Sections**
-  Length **1.1-Mile**



# GO KART TRACK

This go kart “racing” course features 11 turns, pit area, Musco lighting and ample runoff. Six possible configurations, ranging in length and difficulty are available. Two configurations may run simultaneously.



Turn

11 Turns



Configuration

6

# OUTSIDE ROAD COURSE

This 2.4-mile course features 12 turns, an electronic timing/scoring loop, concrete curbing and ample runoff. The course has up to six possible configurations, with two running simultaneously. The pit road control room can accommodate up to 25 guests. Adjacent to a 300' X 800' paddock.



Turn

12 Turns



Configuration

6 Sections



Length

2.4-Mile

# DIRT TRACK

Our world-class 1/2-mile groomed oval is banked at approximately 10 degrees. The infield measures 780' x 375' and is available for excavation up to 6' deep. This facility includes two enclosed suites accessible by elevator and permanent restrooms. The adjacent paddock area is lighted and measures 500,000 square feet.



Capacity

9,400



Length

1/2 Mile



# THE BULLRING

This 3/8-mile banked and paved oval track is home to a NASCAR-sanctioned race series. This facility has seating for more than 4,000 spectators and has been utilized for commercial shoots, corporate hospitality, team testing, product release events and much more. There are two enclosed suites available.

-  Capacity 4,000
-  Configuration 2 Enclosed Suites
-  Length 3/8 Mile



# FOUR-LANE DRAG STRIP

“The Strip” at Las Vegas Motor Speedway is considered by many to be the “finest drag strip in America.” This track is home to two NHRA National events, in addition to more than 80 motorsports events annually. This facility includes enclosed luxury suites accessible by elevator and permanent restroom facilities.

We have 4-wide drag racing in the spring and 2-wide in the fall.

Quarter-Mile Drag Strip  
Lighting & Utilities Available  
Electronic Scoring



# PADDOCK

The Drag Strip Paddock includes more than 1.2 million square feet of unobstructed asphalt, ideal for large-scale ride-and-drive events. This area features many gated entrance points, permanent restrooms and Musco lighting. This area may also be expanded to 1.7 million square feet by combining the North Paddock.

850' X 1,420' Open Asphalt  
1.2 Million sq. ft.  
Seating & Utilities Available

# PAVED SURFACES

LVMS offers more than two million square feet of paved surfaces that are ideal for ride-and-drive programs, displays and car shows, as well as spectator events. All of these areas have Musco lighting capabilities and areas to erect temporary grandstand seating. Safety barriers for driving events are also available.





# OFF-ROAD COURSE

Measuring 850' x 750', the off-road course includes a preformed track that may be manipulated to suit your needs. The track is ideal for the launch of an off-road or sport utility vehicle or demonstration of construction grade equipment.



	Configuration	Unlimited
	Square Feet	637,500



This is your **SPEEDWAY.**

Use your wildest imagination to **PICTURE YOURSELF HERE, AND LET US BRING YOUR EVENT TO LIFE!**





**LAS VEGAS**  
**MOTOR SPEEDWAY**

